Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Journal Entries from Chapter 5: Planning Your Career and Education**

1. Describe your generation (Baby Boomer, Generation X, New Millennial or Generation Z.) What are your best qualities and challenges?
2. Do a quick review of the career trends presented in this chapter:

* Moving from the production of goods to service and technology
* Increased opportunities in health care occupations
* Increased need for education
* New green careers
* Increasing diversity in the workplace
* Increased e-commerce and entrepreneurship
* New developments in technology, communication, and biology
* The effect of terrorism and the need for security
* Nontraditional workers

Write one paragraph about how any of these trends might affect your future.

1. What steps can you take to establish or improve your personal brand?
2. A friend is looking for a job. What advice would you give him or her about the resume and job interview.
3. At times in life, you may face a crisis or setback which causes an unexpected change in plans. If you think positively about the situation, you can think of some new opportunities for the future. This situation is called a dangerous opportunity. Describe a dangerous opportunity you have faced in your life. What were the dangers and what opportunities did you find?