



College Success Career Success Lifelong Success

Comprehensive Curriculum

Developed with Dr. Marsha Fralick, her curriculum is based on 30 years of experience teaching college success courses. Topics cover career, college and lifelong success and can be taught in the classroom and/or online.

Integrated Online Textbook

Subjects are addressed in an easily digestible length, with personalized content based on students' assessment results and frequent opportunities for engagement.

Interactive activities, quizzes with immediate feedback, skills self-assessments and journal entries for reflection reinforce student learning.

Career Development

Students are guided through career exploration and research, goal setting and planning as their personality type is matched with career paths and majors and linked to a dynamic O*NET career database.

Strength-Based

Students learn about their personality types, learning styles, multiple intelligences, interests and values as a foundation for personal and career development.

Personality Type Assessment

Do What You Are® is a valid and reliable assessment with a detailed report designed to help understand personal strengths and improve self-understanding and communication.

Productivity Assessment

The PEPS Learning Style Inventory report helps students understand their learning style and the factors that influence learning and work productivity, allowing students to create their optimum learning environment.

Student Portfolios

Student online portfolios provide access, track progress, and contain assessment results, a career database, quiz results, and journal entries.

Staff Portfolios

Staff online portfolios provide tools to easily manage classes, monitor student progress and access a library of supporting activities and resources.

Faculty Support

Extensive resources include classroom exercises, video and internet links, student assignments and more.

Training is available in person or online. Topics include maximizing use of assessments, quality teaching, student engagement and strategies for retention.

Academically Approved

CollegeScope, with foundations in social sciences and career development theory, is designed to be accepted by local curriculum committees for academic and transfer credit.

CollegeScope Student Success Program is the ideal resource for any program designed to improve student success:

- First-Year Experience programs
- Student Success classes
- High school-to-college transition courses
- Outreach classes for at-risk populations
- Academic probation initiatives
- Career Development classes

CollegeScope Student Success Program Content

Part I: Career Success

- *Chapter 1: Understanding Motivation*
Personal and career goals for attending college, financial and personal benefits, locus of control, intrinsic and extrinsic motivation, thinking positively about the future, developing successful patterns of behavior
- *Chapter 2: Exploring Your Personality and Major*
The Do What You Are personality assessment; understanding personality type (introvert, extravert, sensing, intuition, thinking, feeling, judging, perceiving); how personality is connected to career choice, preferred work environment, decision-making, time management and money management
- *Chapter 3: Learning Style and Intelligences*
The PEPS Learning Style Inventory, learning styles and strategies, increasing productivity, personality and learning preferences, multiple intelligences
- *Chapter 4: Exploring Interests and Values*
The Interest Profiler; exploring realistic, investigative, artistic, social, enterprising, and conventional types; acting on your values; decision-making; self-actualization
- *Chapter 5: Planning Your Career and Education*
Employment trends, generational differences, work skills for the 21st Century, planning your career and education, the resume and job interview

Part II: College Success

- *Chapter 6: Managing Time and Money*
Lifetime goals, priorities, time for work and study, avoiding procrastination, dealing with time bandits, money management, financial aid, scholarships
- *Chapter 7: Improving Memory and Reading*
How the memory works (short and long term memory), memory and review techniques, college reading systems, online reading strategies, marking a textbook, improving concentration
- *Chapter 8: Taking Notes, Writing and Speaking*
Taking notes, listening, note-taking systems, reviewing notes, power writing, writer's block, public speaking
- *Chapter 9: Test Taking*
Test preparation, review tools, test anxiety, test taking strategies

Part III: Lifelong Success

- *Chapter 10: Communication and Relationships*
Personality and communication style, becoming a good listener, dealing with crisis, language of self-responsibility, dealing with conflict, relationships
- *Chapter 11: Thinking Critically and Creatively*
Fallacies in reasoning, the critical thinking process, moral reasoning, creative thinking techniques
- *Chapter 12: Maintaining a Healthy Lifestyle*
Nutrition, exercise, weight management, avoiding addictions to alcohol and drugs, HIV/AIDS, getting enough sleep, stress management, making positive changes in your life
- *Chapter 13: Appreciating Diversity*
Importance of appreciating diversity, understanding diversity, the human genome project, communicating across cultures, understanding sexual orientation, stages of ethical development
- *Chapter 14: Thinking Positively about the Future*
Life stages; optimism, hope and future-mindedness; self-esteem; visualize your success; successful beliefs; secrets to happiness



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